

Queen's Journal Board Meeting Minutes

Motion 1- Approval of the Agenda for October 24th 2018 for Queen's Journal Board

Speaker: Last call for amendments to the agenda.

In favour: All
Opposed: None
Absentations: None

Motion passes

Motion 2- Election of Journal Advisory Board Chair for 2018-19

Pearce: Would anybody be interested in this position?

Irene Liu: I would.

In favour of Liu: All
Opposed: None
Absentations: None

Motion passes

Motion 3- Appointment of three Journal representative for AMS Board of Director's Ad-Hoc Committee

Mair: The AMS Board of Directors Journal strategic planning committee, that's an Ad-Hoc committee which is struck when there's some sort of issue to be looking at. It is essentially looking at strategies for the Queen's Journal moving forward. It is an AMS committee but we want 3 representation from the Journal on the committee and the other member would be the president, VP operations, Board chair and two of our communion directors, one student director that will be here next year for continuity and everyone on the Committee has a vote. A chair will also be elected. Specific things the committee will be doing is firstly to address the increasing costs associated with the Queen's Journal, focusing on increasing revenue and submitting those recommendations to the Board as completed and explore opportunities for professional development and industry guidance for journal staff. When the first meeting happens, a chair will be elected and a terms of reference will be developed by the committee to supplement the directives that will be sent out, which will be submitted to the Board for the January 2019 meeting. If anyone has any questions, please ask but that is a general description and directives of the committee.

Pearce: I would just be interested in proposing members to the committee, such as notable alumni. One that would be interested is John Stakas who former editor in chief in Globe and Mail and consultant at RBC. He would be a helpful voice, would we be able to give proposals for that committee?

Mair: I could ask if we would be okay with opening up to community members if people are interested in that.

Pearce: I would be interested in introducing that element and including the Queen's community.

Motion 4 - For Journal Advisory Board to propose members?

In favour: All
Opposed: None
Absentations: None

Motion passes

Pearce: In terms of nominating people, We were thinking the 2 editors in chief and the business manager. So could we fill all 3 positions right now?

In favour: All
Opposed: None
Absentations: None

Motion passes

Editor in Chief Report:

Bron: In regards to the editorial portion of the paper, our Facebook views are doing well. Videos are between 2,000 and 6,000 views, which is relatively similar to last year—though last year benefited from spikes of traffic which were anomalous. Timing is a factor which we will take into future consideration for future video publications. Our unique page views for the website are up 9% from last year. This is promising. Cross posting with other pages is another strategy for distributing stories on Facebook. Also, including more contributors and in the writing process may be helpful to share stories. We did hold a contributor day last weekend and saw a great turnout. It was encouraging to see so many student interested in getting involved at the paper. In terms of the HR stack, application stack is set up for staff honorarium and we will be taking the final steps to set that up soon. We managed to keep staff appreciation costs down this year, and recognizing the post midterm lull from year to year we'll holding a staff appreciation dinner in the coming weeks.

Last week we met with the architect group that is constructing the JDUC to consult future plans regarding the Journal. This house itself is and was always a temporary location. We are expected to move into the JDUC once construction finalizes. The architect group basically asked us questions about what we're like and what the Journal feel is like, our identity if you will. How the rooms are like and getting a feel for what our space in the JDUC will look like.

Business Manager Report:

Pearce speaking for Dodson: Hi everyone, I just want to update on a few things from the business office. We have surpassed last years sales so far and we really hope to continue to do so. My sales are working very hard to make sure ads are selling, especially online and they are doing a great job. If you know anyone interested in doing advertising, please send them my way. Thank you.

Vice President Operations Report:

Mair: Nothing as far as I know

Pearce: Any statements by any members or any questions?

There is no discussion topics so I move to adjourn the Board, is that okay with everyone?

Meeting adjourned