

**JOURNAL BOARD  
OF  
DIRECTORS  
MEETING  
NOVEMBER 4<sup>TH</sup>, 2011  
JOURNAL BOARDROOM  
3:00 P.M.**

**Members Present:** Jake Edmiston, Clare Clancy, Katherine Fernandez-Blance, Dan Szczepanek, Derrick Dodgson, Annette Bergeron

**Members Absent:** Ashley Egan, Angelina Fomina, Terra-Ann Arnone, Kevin Imrie

Jake started the meeting at 3:15 (hoping that we might achieve quorum shortly) by saying we were off to a good start. The minutes were posted from the last meeting (September 21<sup>st</sup>). The minutes from the October 21<sup>st</sup> meeting will be emailed and hopefully passed by an online vote then posted.

Jake went on to say that a second student at large had been chosen Troy Sherman. He went on to say that they had 2 industry reps to choose from Sarah Crosbie and Adam Bramburger. Clare stated that she would call and see which one expresses a real interest and report back at the next meeting for a formal vote.

Clare and Jake reminded everyone that on November 8<sup>th</sup> the Journal would be holding an Open Ed-Board at the Grad Club starting at 5:30 p.m. and all were welcome to attend. Signs would be posted to indicate what floor the meeting would be taking place on.

Jake inquired of Dan what the result of the distribution survey was? He went on to say that our paper boxes would really help us with our marketing.

Dan informed the members that we should be receiving month ends by mid-day Tuesday. The members were very excited to hear this and praised Lyn for doing an awesome job so far.

Dan responded that the results would be in in approximately 2 weeks as his interns have just now started on the project. He then went on to explain that the university has control of space south of University and we would have to wait for a space audit.

This is taking forever on the part of the University as a policy needs to be established prior and for three years it is not moving forward. As for the space north of University the city has control. He presented a map of possible locations for the paper boxes which the city engineers would have the approval rights for. Both he and Kevin came up with these locations.

#### Discussion

These boxes would be very beneficial especially north of Union as the students on their way to and from class would be able to pick us up.

The map shows 9 areas for distribution “are we getting that many boxes.”

(Kevin arrives)

He apologizes for his lateness and states that we would only have approx.. 4 or 5 in the core area. Possibly even one located outside the Journal House. He informed all that Bill Cartwright is the city engineer and with the area north of Union being non-university territory he would deal directly with Mr. Cartwright for approval of placement. Kevin stated he would email all with updates on the situation.

These boxes would be plastic – there was concern over vandalism and graffiti – but that is the case with all items placed on street corners. We could always monitor the situation and clean it up.

Kevin reported that the Journal Holiday dinner would be taking place at the University Club. Also, that in about 2 weeks we should be able to elect a new chair.

Jake was asked about the Journal App and promotion of it. He stated we would probably have a soft launch now and do our big splash in January.

Kevin said that he would email all to get an approval of the last minutes so they can be put up online.

Meeting was adjourned at 3:40 p.m.