

# Journal Board Meeting Minutes: November 21, 2012

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**Present:** Eril, Geroldine, Alison, Vince (for Holly), Katherine, Labiba, Eugene, Christine, Annette, Terra, Colin

**Absent:** Robert, Tristan, Holly,

## 1. Introduction

- Look for a new “when is good” for the new year because of class changes. Hoping to get a more reliable time this semester
- Introduction of Vince as a proxy for Holly

2. **Adoption of the agenda** : Motioned by Alison, Seconded by Labiba

3. **Adoption of the minutes** : Motioned by Alison, Seconded by Geroldine

## 4. Update from the Editors in Chief

- Alumni day was successful with 9 alumni visiting. Weekend included workshops for staff and social.
- Now winding down for the year. Last paper this year November 29<sup>th</sup>, First paper of 2013 is January 11<sup>th</sup>.
- Next up: Holiday Dinner on November 30<sup>th</sup>

## 5. Update from the Media Services Director

- Convocation duties ending today
- Now concentrating on upcoming Journalism conference
- Reminder: full time recruitment session tonight in Wallace Hall

## 6. Update from the Business Manager

- Currently working on collecting bad debts in order to protect fiscal responsibility and pay commission to sales people.
- Looking at commission system for any changes that can be made next year.
- Interns are completing a pickup study to find out about use of our distribution points and what changes can be made for the new year.
- Holiday Party approaching and looks to be a great time enjoyed by all.
- October Month ends:
  - o Reflects many of the same trends from September
  - o Campus Plus revenue has fallen significantly
  - o Local is going strong and compromises the majority of our business

- Starting to get some classified ads and we are putting together a promotional package for clubs to advertise this low cost way of advertising
- Problems: One bound journal sale placed in our year by accident.
- To watch: Keeping a tight eye on spending to ensure it matches previous years.
- Higher printing costs questioned, these changed with the new contract and are to be expected.
- Any questions can be sent to Geroldine
- **Action:** Geroldine to add notes to the month ends next month to better explain some of the outliers.

## 7. Newspaper boxes update

- New box has been placed in front of Goodes hall replacing the distribution in the building where pickup was low due to the concentration of papers.
- This box has been a huge success because of students at the bus stop (over 90% pickup rate)
- Another box has been placed in front of the journal house. This is a temporary location to see how things go. This location can be chained without breaking city bylaws.
- Box is to be put out in front of Ban Righ after the holidays.

## 8. Industry Representative update

- Alison been in contact with Anne Lucas. Unfortunately her commitments have changed and she no longer has the time to dedicate to this position.
- This is a two year position and it hasn't been filled for many years
- How can we improve this process for next year?
  - Meetings during daytime hours are difficult due to work schedules
  - Look for retirees?
  - Change meetings to 5pm?
- Annette: we should keep our ears open and if you find someone bring it forward to the board.

MOTION: Should we actively recruit for this position during the 2012-2013 year?

Vote: In favour - 0, Against - 8, Abstention - 1

## 9. Editor in chief election

- Everyone on board has a vote for the Editor(s) in Chief
- Q&A will be held to better get to know the candidates

Dates for Volume 141 election

- Deadline for Nominations: January 24th (50 signatures needed)

- Q&A at the Grad Club: February 6<sup>th</sup>, 5:30 (to be confirmed)
- Election: February 7<sup>th</sup>
  
- Later in the year the board should discuss the policy of not allowing candidates to put their platform online or in an email.
- Allowing this would be good for transparency and is on par with evolving technologies
  
- Question: Why is there one editor-in-chief some years and two other years? This is decided by the individuals running for the position.
  - There are three possibilities: 2 Editors in Chief, 1 Editor in Chief and 1 Managing Editor, 1 Editor in Chief who later hires a Managing Editor

**10. Other business** : Closed Session Motioned by Geroldine, Seconded by Alison

**11. Adjournment and date of next meeting**

- Motioned by Alison, Seconded by Eiril
- Watch for “When is good” to determine the best time for meetings in the new year.