

Journal Board – February 27th, 2013

Present: John, Alison, Katherine, Geroldine, Holly, Tristan, Eugene, Eril, Robert, Tristan

Absent: Terra, Kristine

1. Introduction
 - John is filling in for Annette who quit recently
2. Adoption of Agenda
 - Nothing to add
 - Motion to adopt by Alison, Seconded by Geroldine
3. Adoption of Minutes
 - Motion to adopt by Alison, Seconded by Katherine
4. Updates from Editors-in-Chief
 - Six issues left, only one a week from here on out
 - Planning a murder mystery dinner social
 - Benefit concert is on March 16th, band is being confirmed now
 - \$5 cover, All proceeds are going to Dawn House
 - Organizing visits to newspaper pressrooms in Toronto on March 18th
5. Updates from Media Director
 - Tristan gives these filling in for Terra
 - Hiring is in full swing, manager hiring coming this afternoon
 - Annette left over reading week, hoping to rehire before May 1st
 - For things you would go to Annette for now go to Tristan
6. Updates from Business Manager
 - Email from Mira
 - o AMS advertising budget was done in Summer last year
 - o The executive analyzed the budget and felt that the budget needed to be reduced by 10% to be more efficient across the board
 - o Executive didn't give direction but marketing is the first to be cut
 - Going forward we need an ad package to pitch to new commissioners
 - Taylor will be transitioning the new person that advertising shouldn't go down further but doesn't need to go up either.
 - Business Manager will need to talk to AMS more during the year to make the budget more realistic
 - Other activities: Wrapping up the year and going after bad debts
 - Chair of Campus Plus has been politely asked to resign. National advertising is looking bleak for the coming year.
 - SGPS fee was processed and completed
 - Newspaper boxes are being moved by snow removal people, will have to keep on this to ensure they are kept in the approved positions

- Honorarium has been submitted. This payment doesn't depend on transition manual work.

7. Other Business

- None

8. Adjournment

- Next meeting is 2 weeks from today
- Four weeks from today is a press day so this meeting will have to be moved