

JOURNAL BOARD OF DIRECTORS

Agenda for the meeting of Wednesday, March 24th 2010 at 2:00pm in the AMS Conference Room

Present: Kamil Wyszynski, Michael Woods, Jane Switzer, Ben Hartley, Sarah Kwong, Annette Bergeron, Gloria Er-Chua, Chris Rudnicki (Chair)

- I. Adoption of the Agenda
Moved by: Leslie Yun
Seconded by: Michael Woods
Motion passes unanimously.

- II. Adoption of the Minutes
Chair: We don't have minutes yet from last meeting so we'll wait until the next meeting.

- III. Chair's Report
Nothing to report.

- IV. Editors' Report
Successfully passed fee increase last night at the Annual General Meeting after some suspense. Collaboration with CFRC and Union Gallery was effective; had a nice parade with CFRC and met up with Union Gallery on the way. We have three issues left and the next issue is the transition issue. Tyler and Rachel are hiring new staff, calling them today, they will come next week and transition with their predecessors. Currently working on our transition manuals and we also have alumni day this weekend, where alumni will come and share their wisdom with us, about journalism.
Ben: Who's coming?
Michael: Matt Hartley, Erin Flegg, Joshua Chan, and a couple of maybes.

- V. Business Manager's Report
Kamil: \$3730.42 still outstanding from SushiQ. There is a debate going on right now on how to get that money back. I suggested collection agency—we could maybe recover 75% through this route. Gabe has been writing letters, but I don't think that will be an effective approach. If you want to discuss this...
Chris: We'll open this up for discussion.

Kamil: We have two options—one is collection agency, or we keep hounding them personally. Maybe have the lawyer write a letter. The last option is they default and they don't get anything.

Michael: Lawyer is not the best option—it gets messy really fast. But the status quo. I like the collection option at the end.

Sarah: I've heard that letters from Hickey have been done from the past?

Kamil: Gabe said that we have Gabe letters, then GM letters, then Hickey's letter.

Chris; POI—they're going out of business in three months?

Kamil: One of our volunteers reads and speaks Korean, who read in a Korean paper that a sushi restaurant near Queen's was up for sale and it was the same phone number as Asha.

Chris: So can't we just go after Asha?

Kamil: Yes, so far all the payments have come from Asha.

Chris: So ASha's not going out of business anytime soon? We should check with our lawyer and see if we can go after Asha.

Kamil: Yes, they're not separately incorporated so that'll probably work.

Annette: Yeah, we discussed this with Gabe at the permanent staff meeting. I can definitely write a letter next.

Kamil: Can you write a letter on Friday and give them 15 days?

Annette: Even tomorrow.

Kamil: Great, and if we don't get it after 15 days, we'll go with the Collection agency?

Sarah: Do you have somebody in mind?

Kamil: I've been recommended CollectCorp.

Annette: We can also do phone calls as well and warn them about collection agencies.

Chris: One thing we should talk about is our future with Asha.

Kamil: Yes, they don't really advertise very often. I think they were advertising for SushiQ because it was a new business.

Chris: As a Board, I recommend that we don't do future business with Asha?

Michael: Yes, we already have a black-list we can add them on to.

Kamil: Now good news. Obviously the fee increase, that's a great step up from next year and it will cover the gap between our revenues over expenses. End of January, our local revenue was 3% above budgeted, February was 17% above. It seems to me anyways (and this month as well we've been doing well) that there has been a full recovery in the local market. Campus revenues are 53% over budgeted. The big issue is Campus Networks and Income from Operations is now \$16,000 (over from 11,000) so there is growth. Web monetization is successful, we've had four or five people pay money for online ads so we'll see that next month.

Chris: Who's the new business manager?

Kamil: David Sinkinson.

VI. Media Director's Report

Leslie: Corporate General Meeting was yesterday where we presented our 10-month ends and our projected year ends. Overall it looks like we're going to end up ahead of budgeted.

Sarah: At ManComm on Friday we approved Webs and Blogs Editor and there were some adjustments made to honoraria grid. No longer going to be an ad manager (split between business manager and productions manager) There will be 2 copy editors, not three, and only one features editors. Total of about \$3,500 saved from honoraria grid. This was approved at Management Committee and will go to Board next Thursday.

Chris: Will the discussion about productions manager go to Editorial Board?

Michael: Yeah

Chris: Will the change in honoraria grid affect efficacy of the editorial board?

Michael: I think, after speaking to Kamil and Sarah, getting rid of the ads manager is doable. But I'm concerned about the cut down for features editor. I was a features editor last year, and it's a lot of group. The features editor next year will have to recruit people more heavily, which may negatively affect the section at the beginning of the year. As for copy editors, it's going to be more work for them and longer hours. I hope in future years the copy editors' honoraria goes up if it stays at two.

Sarah: They're going to be hiring three sales reps, and we discussed remuneration (honoraria, or commission, or wage, or combination) at management committee—3 at \$500 versus current 2 at \$800 so that's a savings of \$300.

Kamil: Was honoraria grid brought to management committee?

Sarah: It was brought for information.

Kamil: So no actual changes to honoraria grid

Sarah: No .

VII. AMS Hiring and Appointment Policy Section 8.03 and the Journal

Michael: 8.03 we've never practiced it that way. Our predecessor, Erin Flegg, wasn't aware of that and we weren't and we don't know when it was added in. We feel that policy would be more accurate if we removed line.

Annette: But with regards to business manager hiring...

Leslie: But this policy relates to editors and assistant editors.

Annette: But the VPOPS and Media Services Director sits on all other hiring panels so I think it makes sense.

Michael: But it would be an infringement of editorial autonomy if we had the VPOPS in Journal Editorial hiring.

Sarah: My only requirement would be that the hiring committee will be mandated to attend hiring equity training.

Annette: As long as Editorial Board is aware that they are required to attend Equity training.

Michael: Business manager hiring committee is VPOPS, Media Services Director, and Editors-in-Chief. The business manager and the editors-in-chief hire the business staff. But the editorial board has no interaction with VPOPS and Media Services Director.

Chris: Any debate on the motion?

Leslie: Rather than removing the line altogether, can we just strike the VPOPS and Media Services Director? Even though it seems pretty intuitive, just for transparency sake we should keep the hiring committee in the policy.

Chris: Great, we'll put it to Assembly either tomorrow or two weeks from now

Unanimous consent.

VIII. Other business

No other business.

IX. Adjournment

Moved by Michael Woods.

Seconded by Kamil Wyszynski.

Chris: Journal Board is adjourned.