

**JOURNAL BOARD
MEETING
OCTOBER 13th, 2010
A.M.S. BOARDROOM
3:30 P.M.**

minute approved – seconded by Tyler Ball

Jumped to number 8

SGPS Fee

Ben – Best bet for increase is to send a formal email to vpfs at SGPS and CC me.

Request should come from Journal

Dave – I'll do that.

Ben – Sounds good.

Dave – If we lose the referendum, does the fee go away?

Ben – Not sure – will find out. We should move on this as quickly as possible. Should try to get a result for the next meeting.,

Pat – Ask what the ramifications are of failure. Will talk about at next meeting.

Services runner

Sarah Kwong – Media Caucus agrees with Jboard that it is not necessary. At the discretion of the head editor/ editor-in chief. Recommendation will go to BoD.

Ad Policy –

40% ad content.

Dave – Maximum ad revenue

Ben – Seems like an editorial decision

Tyler – We can't fit a editorial into a 16 page paper with 40% ads.

Everyone – Should probably stay at 45%

Sarah – Only change should be that we specify how many times we can do 40%+ throughout the year.

Tyler – Leave policy for now. Go to Ed board to figure it out.

Susan – Maybe policy should say at the discretion of Business Manager.

Jake – Let's go to Ed board. I don't want to be the Sun.

Bad Debt

Sushi Q is a serious issue

Dave – I suggest we go to small claims court

Ben – I'll discuss with Annette and perhaps send a letter from our lawyers. We need this resolved.

Sarah – We're working on online banking.

Ben – Should have an update next week

Editors report

Tyler – Hired Web Developer Dianne Lalonde, 3rd year student. Business as usual.

Dave – Things are going well. Papers doing well.

Dave – We are waiting on student fees. Subscription integration with website will come with relaunch. Summary of budget line items.

Revenue: Aggressive prediction for local ads, that we are working towards with extra sales rep. Campus Network is a fixed, guaranteed revenue. Ads revenue will be above budget at current rate.

Expenses: Advertising, for promotion of Journal including upcoming Alfies party. Decreased our delivery person's pay in proportion to Journal's reduced circulation this year. Deprecation will come down because of the delayed news stand plans. Frosh mail-out will increase because of increased cost of postage. New photocopier is integrated into office supplies and expenses. Rate cards will be 0 because we can print them in house with new copier. Mailing subscriptions are higher due to paper exchange with other campus newspapers in Canada. We are looking into SWEP to pay for Whig internships.

Meeting Adjourned