

JOURNAL BOARD

MEETING

OCTOBER 27, 2010

A.M.S. BOARDROOM

3:30 P.M.

Members Present: Jake Edmiston, Dave Sinkinson, Annette Bergeron, Ben Hartley, Maddy Axlerod, Patrick Allin

Members Absent: Scott Turcott, Mckenzie Dixon,

Late Arrivals: Tyler Ball, Rachel Kuper, Sarah Kwong

Patrick started the meeting at 3:40 p.m. hoping they would achieve quorum. He asked Dave how things we progressing with the SGPS fee.

Dave replied he has not yet been able to speak with them, but would get on it. He also requested an action list email from Patrick once the meetings were over. This was consented to.

Dave went on to explain that the September financials had achieved a 44% increase. This was responded to with a round of applause. Expenses were down 11%.

One of the reasons for this is that web advertising had really taken off. Local was up as well.

Patrick asked about bad debt Sushi Q. Gabe informed him that she would continue to try and get the monies owed and report back at next meeting.

Tyler started to report on what was up with the paper. He explained about the Allies night coming up and that they were preparing for the mayoral race election issue. He then turned it over to Dave, who went on to explain that we were having thinner papers due to the holiday and that the trend in the past had been for less and less advertisers wanting to advertise around the holiday as students are mostly away. Dave also stated again that in two weeks time he would be able to report on the SGPS fee.

Other Business

Tyler said that he is going to prepare a proposal for a change to policy, for the next meeting, so we can position a second editorial member by the 1st of September. This so board can have a full slate of officers much earlier than now.

The meeting was adjourned at 4:05 p.m.

