

Journal Board Meeting: October 17, 2012, 12:00pm

Present: Terra Arnone, Labiba Haque, Katherine Fernandez-Blance, Eugene Michasiw, Alison Shouldice, Robert McKeown, Colin Robinson, Eril Berkok, Geroldine Zhao, Genevieve Cairns

Proxy: Janina Enrile for Holly Tousignant

Absent: Tristan Lee, Kristine Ramsbottom, Annette Bergeron

Introduction

- Janina, the Journal's Postscript Editor, is attending as proxy for Holly

Adoption of Agenda

- Motioned by Geroldine, Seconded by Terra

Update from Editors in Chief

- Summer internship seminar tonight (1/2 staff are interested)
 - o Jake Edmiston, last year's editor in chief, is joining as a guest speaker
- Open editorial board is next week (Tuesday, October 23rd, 5:30 p.m. at the Grad Club)
 - o Encouraged to attend
- Journal Alumni Day (November 17th)
 - o Large response from alumni
 - o Workshops are being organized for staff

Update from Media Services Director

- Currently kept busy by Assembly meetings
- Lots of time devoted to Convocation Services
 - o Renting caps and gowns
 - o Larger interest due to presence of Jimmy Carter
- Media and Journalism Conference
 - o Late January or February this year
 - o No reduced entry fee for AMS media staff, but they are working on a reasonable fee for all

Journal Board of Directors Chair Position

- Nominations
 - o Alison Shouldice (motioned by Geroldine, Seconded by Labiba)
 - o No other nominations
- About Alison Shouldice
 - o Features Editor at the Journal
 - o Aware of both editorial and business concerns
 - o Often at the Journal house in the middle of everything

- Familiar with policy
- Organized and reliable
- Wants to have minutes available online after approval

Closed session motioned by Labiba, Seconded by EriI

Open Session

Newspaper Boxes Update – Geroldine

- 3 boxes are now out
 - Intersection of Earl and Division Streets (advertising purchased)
 - In front of Stauffer Library (advertising purchased)
 - Across from Biosciences Complex (advertising purchased)
- Good News: More sand fit than we originally thought, making the boxes heavier and more secure
- The plan is to take a few weeks to watch what happens with the current boxes before putting the other three boxes out (Hopefully November 1st). They will go:
 - In front of Ban Righ
 - In front of Victoria Hall Residence
 - In front of Goodes (replacing the drop off in Goodes hall)
- Current advertisements are to go out as of November 1st.
- Labiba – Hard to identify them from the front as there is no logo.
 - Add stickers to front?
 - Geroldine and Genevieve are looking into sticker prices.
- Pickup rates
 - Fairly good except for the Earl and Division location, but this box has sold advertising space.
 - Too early to find out about increase in distribution.
 - Pickup study will be completed after all boxes are out.
- NOTE: Remember that as of November paper goes down to one issue a week (this happens every year).

Other Business: Update on Community/Industry Rep

- Only one letter of interest -- Anne Lucas

Closed Session motioned by Terra, seconded by Labiba

Open Session motioned by Geroldine, seconded by Katherine

Other Business: August Month Ends

- These will be emailed to board members soon.

- Reminder that no issues are published in August so this month's numbers won't be great. September's month ends will be a better representation.

Adjournment and Date of Next Meeting

- Adjournment motioned by Geroldine, seconded by Eiril
- Next meeting will be set by the new Chair Alison
 - o When Is Good will be sent out with more general times (Tuesday, Wednesday and Friday)
 - o Next time picked will be a consistent meeting time for the year.