

Journal Board January 23, 2013

Present: Annette, Tara, Holly, Geroldine, Kathryn, Eugene, Robert, Colin and Labiba

Absent: Tristan, Eril, Christine and Alison

- I. Introduction
 - a. Eril Berkok will not be at this meeting because of his campaign for AMS President
 - b. Alison will not be at the next few meetings due to her campaign for Journal Editor in Chief
- II. Adoption of the Agenda
 - a. Motioned by Tara, Seconded by Katherine
- III. Adoption of Minutes
 - a. Motioned by Eugene, Seconded by Katherine
- IV. Editor in Chief updates delayed until Labiba arrives
- V. Update from the Media Services Director
 - a. Tara was at QMP last week and therefore doesn't have much to report.
 - b. Currently working with Geroldine in the Journal Budget and overcoming advertising drop-offs from some of our usual clients.
- VI. Update from the Business Manager
 - a. Recent problems regarding advertising from local bars due to a recent article about fake id that mentioned the names of several of our regular advertisers by name. The Hub and Fanatics in particular are not impressed and are currently not advertising in the Journal. Geroldine is working with Tara to move forward on this. Expected to blow over soon and we may offer them free colour or ad positioning. We need to maintain the fact that Business and Editorial are completely separate. Fanatics is starting to warm up and might be starting a push for Hockey games soon.
 - i. Question – Are there any legal implications to naming these bars in the article? No. This was checked with Michael Hickey before press and we are safe.
 - b. We have been holding the advertising on the newspaper boxes because of a contract MAC made with last year's business manager. Unfortunately MAC has been dragging their feet on starting the advertising and we need to move on to other interested advertisers. Fix My Pod is interested in starting advertising right away.
 - i. Question – Why the hesitation from MAC: Troy has been talking with Taylor Mann regarding a joint MAC and AMS purchase in order to update the advertising according to upcoming events. No one can agree on this or on pricing (which was originally set very low)

- c. Looking at internal campus advertising to boost the numbers for January
- d. Month ends will be presented at the next meeting including an overall view of 2012 numbers

Motion to return to IV. Update from Editors in Chief

- a. Currently in the midst of the AMS elections. Large multimedia project underway which has been taken on by the visuals team. It is up now and will give day by day tracking until 2 days after the election. Includes stories, videos, graphics and blog posts. Check it out at www.queensjournal.com/election
- b. Journal elections are also underway. The Nomination period started last Thursday and goes until the 28th. All members at large have a vote including the Board of Directions (other than Annette and Gen). Q&A will take place February 6th at the Grad Club, all are welcome. Submit questions via email or tweet beforehand if you can't make it. Voting is on February 7th at the Queen's Journal.
- c. First Open Ed Board of the year is on February 5th at the Grad Club. There will also be a second Open Ed Board later in the year and Principal Woolf has tentatively confirmed he will be there.
- d. Question: How does the Journal Endorsement for AMS election work? Journal members have an extra-long editorial board meeting during which all three groups have agreed to show up and discuss their platforms. Afterwards the Ed Board discusses who, if anyone, they will endorse. This meeting is set up for Sunday of this weekend.

VII. Other Business

- a. Competitors – Close Session
- b. Q Dental Magnets – Close Session

VIII. Adjournment and date of next meeting

- a. Geroldine will be chairing the next meeting as well since the Editor and Chief election will still be in process.
- b. Next meeting will be at the same time in two weeks' time. Geroldine will send out an email with the agenda and month ends by next week.
- c. Motion to adjourn by Eugene, Seconded by Annette