

July 26, 2017
Abhishek Chaudhry

Journal Board Meeting Minutes:

Motion 1- Approval of the Agenda for July 26th, 2017 for Queen's Journal Board

Speaker: Any amendments to the agenda? Last call for amendments.

In favour: All

Opposed: None

Absentations: None

Motion passes

Motion 2- Approval of the Minutes of June 21st, 2016

In favour: All

Opposed: None

Absentations: None

Motion passes

Editor in Chief Report:

Cattana: Thanks to Brian we have seen some good results from our content. We have seen a 10% increase in readership so far this year. Also, big thanks to Abby for managing the business side. My Whig internship finishes in 6 work days and Meg finishes in 20 days. I want to create a survey for our readership and I intend to plan out frosh week events for the Journal. Lastly, our Frosh in Focus issue will be coming out this weekend so stay tuned!

Business Manager Report:

Chaudhry: Nothing to add.

Vice-President (Operations):

Mackay: I'll just give an update on the board of directors, last board meeting our goal plan was approved unanimously. The purpose of this meeting today is to approve the budget so it can go on Sunday to board for vote. Majority of my time this week has been spent going back to get final details down. I've been working with Lyn on the general budget for the past few weeks and there is still lots of work to be done on compensation for employees.

Media Services Director:

Hollidge: Nothing to add.

Motion 4 – Approval of the Queen's Journal Goal Plan (2017-2018)

Mackay: I agree with Abby's report that the biggest issues related to the budget are those on the revenue side. There has also been issues in the past with personnel that hampered previous years. I definitely agree with the direction that we are taking towards web advertising for this year although Kingston may be a tougher than usual market to do that in. I do want to point out that the budget will be updated with regards to the Space Cost Recovery, which should go down to \$26,400 for this year.

Hollidge: Thank you Abby for the budget. I just want to clarify on the revenue side of the budget where it talks of national, campus and local advertising. Campus advertising is from on campus sources although that might be a bit difficult to distinguish from local advertising.

Perry: We should review the Free Media contract when it comes up for renewal and try to use that as pressure for getting them to focus more on our account. Our revenue from Free Media has fallen significantly over the last few years so something of concern.

Cattana: Thank you Abby for making the budget. I'm glad that it is a realistic projection of our costs and revenues.

Hollidge: I'm hopeful that the bad debt expenses will be mitigated this year with the use of contracts. I also think that we should use campus services for the cleaning.

Chaudhry: Brian if the Journal were to move to the JDUC, would that help us pay rent?

Mackay: Depends on where the Journal will go. Space cost is determined by square footage. The Journal could go into a bigger space and the cost could go up relative to what it is now or vice

versa. I'm not sure as of now, we would need to do a space cost assessment for the Journal but this will definitely be helpful for the Journal.

Speaker: All in favour of approving this plan and the motion?

In favour: All

Opposed: None

Absentations: None

Motion passes

Cattana: When will our next meeting be?

Speaker: Probably in September when we have our full board.

Speaker: See you all in September!

Motion to Adjourn:

In favour: All

Opposed: None

Absentations: None

Motion passes